

TOWN OF EGREMONT, MASSACHUSETTS  
MEETING OF THE SELECT BOARD  
MINUTES

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Date: November 4, 2021  
Time: 1:30pm  
Place: Via Zoom Meeting  
Egremont

Present in-person were Chairman George McGurn, Vice-Chair Lucinda Fenn-Vermeulen, Board member Mary Brazie.

Others participating via zoom: Rolfe Tessem, Jeff Lazarus, Sue Funk, Marj Wexler, Donna Bersch, Mary McGurn, Matthew Bersani.

It was announced that the meeting is video and audio recorded.

Donna Bersch introduced the working group members who commenced to investigate upgrading the Town's web page.

She acknowledged and thanked Will Brinker who has been maintaining the town's current web page. The proposed new vendor would give the town a state of the art web page. The group interviewed 3 vendors and unanimously agreed to present CivicPlus as the best option for the Town.

Jeff Lazarus presented information and shared his screen to a power point presentation (attached) showing the benefits to the Town if choosing to accept the proposal from CivicEngaged.

CivicPlus is the designer of many surrounding town's web pages. They have knowledge of Massachusetts statutes and get high marks from municipal employees who have used the software.

The web page allows the delegation of materials & information to department heads, but will need to be approve by someone prior to publication.

Obsolete documents will be removed.

The Selectboard will delegate overall oversight.

The proposal is predicated on the town not having dedicated IT staff.

The web page will have interactive features such as survey capabilities and sending meeting notices to those who opt in.

The volunteer work group will help with public education.

The web page could have date analytics through google. The page can count hits on links on the web page.

The price is \$28,643 for the first year, including software, building of web page, training. The yearly fee thereafter is about \$4700.

The cost is ARPA eligible and many town's have been using ARPA funds to pay for upgraded web pages.

The board voted unanimously to contract with CivicPlus to upgrade the town's web page and to use ARPA funds to pay at least the first year of the costs.

Donna Bersch will get the contract for the Board to sign.

Meeting adjourned at 2:17pm.

Mary Brazie,  
Office Administrator

minutes.21/nov4

*The recording of the minutes is on record at the Town Hall for 90 days. Anyone who wishes to may obtain a copy or listen to the recording at Town Hall. Attachments are on file at Town Hall.*